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WHERE I'VE LEARNED

VCU Brandcenter
M.S Business, Copywriting
2021 - 2023

Univ of Texas at El Paso
B.A Communications,
Advertising & Music
2014 - 2018

WHAT I'M GOOD AT

Professional Skills

- Microsoft Office ●
- Google suite ●
- Final Cut Pro ●
- Keynote ●
- Social Platforms ●
- Sprout Social ●
- Adobe Creative Suite ●

Personal Skills

- Critical Thinking ●
- Collaboration ●
- Leadership ●
- Problem Solving ●

WHERE I'VE WORKED

CAP SOC

Contract Copywriter | 2022 - Present

Wrote social media captions for Didi Hirsch, TeenLine, and John Conyers's political campaign.

WUNDERMAN THOMPSON

Freelance Copywriter | 2022 - 2023

Provided strategic copy and rebrand ideas for the new Health4Equity website.

ARGONAUT

Copywriting Intern | 2022 - 2022

Concepted ideas for Disney+ partnership, wrote TikTok scripts for Cricket Wireless, and pitched campaign to The Gregangelo Museum.

RVA HOSPITALITY

Social Media Manager | 2021 - 2022

Established consistent social media presence for Max's On Broad and Tarrant's Cafe. Ate a lot of free food.

WHAT I'VE ACHIEVED

- Graduate School Master's Scholarship | 2022 - 2023
- 4 A's Foundation MAIP Fellow | 2022
- Brandcenter Scholarship | 2021

WHAT I'M PASSIONATE ABOUT

- Sending handwritten letters
- Everything + anything music
- My black cat Luna
- Keeping plants alive